

# STATE of WISCONSIN



## OFFICE of the GOVERNOR

# Proclamation

*WHEREAS*; National Bratwurst Day provides an opportunity to celebrate Wisconsin's unique contributions to American cuisine and the state's leadership in the meat processing industry; and

*WHEREAS*; a nod to Wisconsin's rich German history, bratwursts, otherwise known as brats, have long been a staple of Wisconsin's culinary heritage and may be paired with sauerkraut, potato salad, fries, or any other number of special Wisconsin delicacies, including a beer selection from one of Wisconsin's approximately 250 nationally renowned and local breweries; and

*WHEREAS*; although the bratwurst has been around for centuries, the iconic spiced sausage was first introduced in Sheboygan, Wisconsin, by German settlers during the mid-19th century, and in 1970, the town of Sheboygan was officially bestowed the title of "Bratwurst Capital of the World"; and

*WHEREAS*; a yearlong delicacy, bratwursts are especially popular during Wisconsin's summer grilling season, and each year, the World's Largest Brat Fest takes place during Memorial Day weekend in Madison, where thousands of brats are sold to celebrate the beginning of the summer season and raise money for local charities; and

*WHEREAS*; similarly, bratwursts are a beloved component of festivals like Oktoberfest, and are often found being sold at sporting events from little leagues to professional baseball, football, tailgating, and concession stands across the state; and

*WHEREAS*; more than just a meal, bratwursts symbolize a deep-rooted tradition of hospitality and quality cuisine, bringing together family, friends, and neighbors to indulge in an iconic food staple that honors the state's cultural identity and supports local businesses and industries; and

*WHEREAS*; today, the state of Wisconsin joins all Wisconsinites and bratwurst enthusiasts across the state in celebrating the bratwurst;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim August 16, 2026, as

## NATIONAL BRATWURST DAY

throughout the State of Wisconsin, and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the  
Great Seal of the State of Wisconsin  
to be affixed. Done at the Capitol in  
the City of Madison this 23rd day  
of July 2026.

A handwritten signature in blue ink that reads "Tony Evers".  
TONY EVERS  
GOVERNOR



By the Governor:

A handwritten signature in blue ink that reads "Sarah Godlewski".  
SARAH GODLEWSKI  
Secretary of State